

## WESTERN CANADA

## Co-Operative Creameries Show Tremendous Increase in Butter Production.

The Dairy Commissioner, at first annual convention of Saskatchewan Dairywomen's association, reviewed progress of 1915 which shows a great increase in the butter production of the co-operative creameries amounting to 1,500,000 lbs. He also said the improvement in quality is shown by the preference accorded Saskatchewan butter in outside markets. Shipments out of the province for the year totaled 52 carloads.

According to bulletin just issued by the Manitoba department of agriculture, the dairy industry had a very successful year in 1915. There was an increase of over 1,000,000 lbs. of creamery butter produced, as against the previous year, about 200,000 lbs. increase in dairy butter and over 25,000 lbs. increase in the cheese output. The increase of the total value of milk and milk products was over \$427,000. The production of dairy butter for Manitoba during the year was 4,150,444 lbs. and it brought an average price of 23c per lb.; of creamery butter 5,839,697 lbs. were produced which commanded 29c per lb. on the average; cheese production was 726,725 lbs. which sold at an average price of 15c—the total value of these three products is given as \$2,760,698, in addition to which the milk produced is valued at \$925,659 and the cream at \$158,827, the average price of the milk being reckoned at 2.1c per lb. and of sweet cream at 32c per lb. butter-fat. In connection with the dairy industry it is interesting to note that almost the most important fodder crop now is corn, of which the 1915 production amounted to 190,132 tons. The biggest cultivated fodder crop is timothy which for last season produced 193,357 tons and the next most popular crop was brome grass with 45,815 tons; of alfalfa and clover there were produced some 38,000 tons. The number of cattle in the province is given as 631,005, which is an increase of 130,000 over the previous year.

The fact that the Red Deer, Alberta, cheese factory is handling four times as much milk this season as last winter shows the growing improvement in the dairy industry. On Feb. 14, it was announced the factory had just shipped two tons of cheese for Calgary market.

Cardston, Alberta, creamery in 1915 paid its patrons a rate of 27½c per lb. for butter fat and had a profit remaining over all expenses of \$5,584. The creamery during season distributed among farmers \$61,117 and manufactured 256,000 lbs. butter and 13,000 lbs. cheese. Average price realized for butter was 28½ cents.

The development of the dairy industry of Northern Alberta is well indicated by the growth of a prominent dairy business here, which in 1915 produced 2,525,000 lbs. butter, an increase of 400,000 lbs. over the previous year. This product has found a market in all parts of Canada and this year will enter the export trade. Advertisement.

**"Dark Lightning."**  
The expression "dark lightning" seems to be paradoxical. As a matter of fact dark lightning is a product of the laboratory. In the development of camera plates that have been exposed to lightning flashes some of the streak images are reversed. This is thought to be due to overexposure. Prints made from the negatives show the streaks as dark lines, hence the expression "dark lightning." The path of a lightning flash is frequently shifted by wind. The action of the wind appears to broaden the line of lightning until it resembles a ribbon. The uniform broadening along the entire length of a lightning flash has probably never been observed.

### RED, ROUGH, SORE HANDS

May Be Soothed and Healed by Use of Cuticura. Trial Free.

Nothing so soothing and healing for red, rough and irritated hands as Cuticura Soap and Cuticura Ointment. Soak hands on retiring in hot Cuticura soapsuds. Dry, and gently anoint hands with Cuticura Ointment. A one-night treatment works wonders.

Free sample each by mail with Book. Address postcard, Cuticura, Dept. L, Boston. Sold everywhere.—Adv.

**Facts and Figures.**  
"Well, how's the poultry business? You had it figured that you could make every hen supply you with a dollar's worth of eggs for 50 cents' worth of corn."

"I did so. But I think now my hens have got it figured that I kin be induced to furnish corn until spring without no eggs whatever in return. And they may be right, at that."

Be sure you are right—but don't be too sure everybody else is wrong.

## FOR SEASON WEAR

PARISIAN DESIGN THAT IS BEAUTIFUL IN EFFECT.

Of Ivory White Jersey Cloth, With Embroideries of Soft White Silk—Coat Will Be a Favorite for the Winter.

My sketch shows one of Redfern's new models for seaside wear, writes Idalia de Villiers, Paris correspondent of the Boston Globe. In this case a beautiful quality of Ivory white jersey cloth was used and the embroideries were worked entirely in soft white silks. The smart coat, which molded the figure, was finished off with a large white linen collar and cuffs to match.

This was a really exquisite suit. In the best of taste, in accordance with the traditions of the Maison Redfern and very new in outline. These shaped coats will be much worn all through the winter. They are tight, without being too tight, and the basque is given a distinct flare at the hem. Redfern is making coats of this order in fine serge and in pale-hued linens, and always with the greatest success.

Redfern, like all our other really good tailors, is making a number of plaited skirts—accordion plaits, box plaits, kilted plaits. Indeed, the plaited skirt is now an established favorite. It will certainly play a leading role in the world of dress all through the winter.

The Parisiennes are asking for white costumes, and white costumes only. Very brilliant colors are being shown by all the leading dressmakers and tailors, but these are for the foreign markets. The really exclusive Parisiennes wear only black, navy blue, white or gray.

And this is easily understood. France is in mourning for her brave sons. Someone is missing in almost every home. How then can one expect the Parisiennes to appear in gay colors?

But even for the foreign markets an immense number of white costumes are being made this year. Among these white jersey cloth, white linen and Ivory white crepe de chine take the lead.

Large black taffeta hats are taking the position which was held by black velvet picture hats last autumn. Taffeta hats look specially well when worn with a neat linen costume—and it is certainly true that taffeta is more suitable than velvet for the hot days of August. But this latter fact has nothing to do with the popularity of the taffeta hat.

Women of fashion have long ago thrust aside the idea of wearing summer things in summer and winter



Redfern Coat and Skirt of Ivory White Jersey Cloth, Embroidered With White Silks.

things in winter. Never I think were expensive furs more in evidence than at this moment—at midsummer. Ermine, sable, chinchilla and skunk—all these furs are now worn in the guise of long straight ties, or cape collars of considerable size. White fox is another favorite summer fur.

## Crochet Rugs Are Pretty

Just the Amount of Material That Is Required to Make a 30 by 40-Inch Oval.

The pretty oval braided Japanese rugs seen everywhere now suggested to an ingenious girl the idea of using up the odds and ends of rags in the house and crocheting them together instead of braiding them. While it may not appeal to one as a summer fancy work, still it's a good time to get one's strips together in balls and plan for long winter evenings.

To make a rug 30 by 40 inches oval requires 34 yards of material 36 inches wide. It is much prettier to choose two different colors, white and another solid color or 17 yards of white and the rest divided among two or three harmonizing shades. It must, however, always be remembered that in rug designing, like bouquet making or quilt patching, certain rules are inflexible. There must be a distinct touch of dark, black or very dark blue or brown. Yellow and green set off all other colors and the prettiest rugs are divided equally between white and another color or group of colors.

To make a white and blue-striped rug, for example, tear 17-yard strips of white cheesecloth and blue calico into one-inch widths.

Begin with a chain eight inches long, crocheted with a heavy wooden crochet needle costing 10 cents or one of amber which costs 15 cents. Turn and put in eight stitches at the end. Repeat at the other end after crocheting back the eight inches of chain. Add eight stitches at the ends with every other row and this will

form the oval. When the first piece of 17 yards of white is consumed, begin with the blue strip and alternate the two colors until all the strips are finished. This produces a graduated stripe rug.

A girl who has three brothers and a great many brothers' friends has made a rug of neckties, cut into inch strips and sewn together in harmonizing combinations. This rug is very beautiful and, being of silk, is quite valuable. The really loveliest and most durable ones of all are made of woolen materials, but if one buys outright for them it makes it more expensive and it takes a good while to accumulate just the right colors here and there.

### SUIT ALMOST ALL WOMEN

Large Hat's Return to Favor Will Be Generally Welcomed, for Very Good Reason.

Almost all women are heartily glad that larger hats are the fashion. There is a mysterious allure about the big shady hat which shadows the face that is wonderfully softening and becoming. To young faces the new hats which curve deeply down at each side make really bewitching frames, especially when they are of some dark color and lined underneath the brim with some soft and delicate tint such as egg-shell blue, oyster pink or the pale putty shade that has proved so valuable for the purpose. Never has there been such a catholicity of choice as now. For, according to your requirements and what becomes you best, you can have either the close-fitting swathed toque, the tall, practically brimless hat of Cossack frame, surmounted by a cockade or a chou of ribbon; the dainty drooping Watteau or Dolly Varden, the charming and less exacting bell shape, or the great "cart wheel," always dear to the feminine heart—and head.

### DICTATES OF FASHION

Cutaway coats are coming in to a limited extent. The latest handkerchief has rounded corners.

The sheer weaves of silk will continue to be worn.

Unbleached rep is a good material for boys' middies.

A fishwife sleeve is rather short and the cuff is turned back.

A washable beachcloth will be more or less used for summer suits.

## WANTED 30,000 MEN

### For Harvest Work Western Canada

Immense crops; wages \$3.00 per day and board. Cheap railway rates from boundary points. Employment bureaus at Winnipeg, Regina, North Portal, Saskatoon, Fort Frances, Kingsgate, B. C., Coutts and Calgary, Alberta.

### No Conscription—Absolutely No Military Interference

For all particulars apply to

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Canadian Government Agent

### CLOCK HOLDS SHIP'S SAFETY

Chronometer Is the Most Wonderful and Accurate Timekeeper Made.

A ship's chronometer is the most wonderful and accurate timekeeper made, for upon its accuracy depend the lives of all on board. So accurate, indeed, is a ship's chronometer that it does not vary a second a day.

An error of only a few seconds may put a captain of a vessel miles out of his reckoning at sea, and run the ship into great danger. For that reason every ship's timepiece goes through the most thorough tests before it is pronounced perfect.

It is set going in a very hot room and then transferred to a cold one, for it may be used in any part of the world, from the polar regions to the tropics, and it must always keep good time.

Most large vessels have three chronometers on board in case of accidents, and whenever a vessel goes into port they are sent on shore and tested to see if they are still accurate. On board ship the chronometer is kept amidships because there is the least motion and the smallest variation of temperature.

### Had Hired Them All.

Representative William Kettner of California made a journey to Mexico a while ago and was greatly impressed with the cheapness of Mexican cab hire. Kettner found that for 20 cents he could have a carriage at his disposal for about an hour. That made a great hit with him, and he worried because he had occasion to use a cab only part of the time. It seemed a shame that he couldn't spend more money on such a bargain proposition. The afternoon before Kettner and his friends were to leave Mexico City one of the party noticed a string of seven carriages proceeding down the street like a funeral procession. All were empty except the one in the lead. In it sat Kettner puffing calmly at a big cigar. He had hired all the carriages he could find in front of his hotel, and set out to revel in his bargain grandeur.—Sunday Magazine.

### THE HIGH QUALITY SEWING MACHINE

## NEW HOME

NOT SOLD UNDER ANY OTHER NAME  
Write for free booklet "Points to be considered before purchasing a Sewing Machine." Learn the facts. THE NEW HOME SEWING MACHINE CO., ORANGE, MASS.

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Placed anywhere, Daisy Fly Killer attracts and kills all flies. Mosquitoes, house flies, stable flies, etc. Kills them before they can breed. Daisy Fly Killer is sold by doctors, or by mail from HAROLD SOMERS, 150 DeKalb Ave., Brooklyn, N. Y.

### PATENTS

Watson E. Coleman, Patent Lawyer, Washington, D. C. Advice and books free. Rates reasonable. Highest references. Best service.

### Simplicity.

Mrs. Everett M. Raynor of New York, who has been elected president general of the Daughters of the American Revolution, said at a luncheon:

"There are many anecdotes in illustration of the simple living of the fathers.

"One of our country's pre-revolutionary fathers had occasion to call on the governor of his province, and was invited to stay to luncheon.

"Luncheon began, and a liveried servant moved busily about, serving the wine, carving the fowl and so forth.

"The guest watched the servant for some minutes, and then said to him irritably:

"What are you doing, dance, dancing about the room for, man? Can't you pull up a chair and sit down? Surely there's enough room for the three of us!"

### Its Cause.

Gladys explained the reason she couldn't dance with me was because she had sprained her ankle.

"And you believed such a lame excuse?"

The majority of fellows who could be spared never seem to get into the army.

Forty states last year passed special labor legislation.



## Three Words To Your Grocer—"New Post Toasties"

will bring a package of breakfast flakes with a delicious new corn flavour—flakes that don't mush down when milk or cream is added, nor are they "chaffy" in the package like the ordinary kind.

These New Post Toasties are manufactured by a new process using quick, intense heat which raises tiny bubbles upon each flake, the distinguishing characteristic. And the new process also brings out a new corn flavour, never tasted in corn flakes of the past.

Try a handful dry—they're good this way and the test will reveal their superior flavour. But they're usually served with milk or cream.

## New Post Toasties

—for tomorrow's breakfast.

Sold by Grocers everywhere.

### RIVIERA MODEL



Straw forms the foundation of this fascinating chapeau, which is bordered with satin ribbon and a wreath of flowers, with a bunch at one side.